

POST SHOW REPORT 2024



THE INTERNATIONAL TRADE SHOW OF

FOOD AND FOOD PROCESSING ADVERTISING, PRINTING AND PACKAGING

10 – 13 JAN. 2024

ISFAHAN, IRAN

Organizer:



Contact us: www.ifoodexpo.com

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Introduction to iFood and iPackPrint Exhibitions:

iFood and iPackPrint are the premier Food and Food Processing, Printing, and Packaging exhibitions, transcending boundaries and gaining recognition for their strategic position in Iran.

- **Hub of Advancements:**

Renowned as a cornerstone for Food and Food Processing, Printing, and Packaging advancements, iFood and iPackPrint serve as epicenters for innovation, collaboration, and knowledge exchange.

- **Strategic Positioning:**

iFood and iPackPrint's strategic location in Iran positions it as a pivotal hub, contributing significantly to the region's Food and Food Processing, Printing, and Packaging landscape.

- **Global Impact:**

Beyond borders, iFood and iPackPrint are crucial in supplying Food and Food Processing, Printing, and Packaging advancements to a vast market, impacting over 500 million people in the surrounding area.

- **Cutting-Edge Technologies:**

iFood and iPackPrint showcase cutting-edge technologies and practices, making it a vital platform for staying abreast of the latest trends in Food and Food Processing, Printing, and Packaging.

- **Driving Industry Forward:**

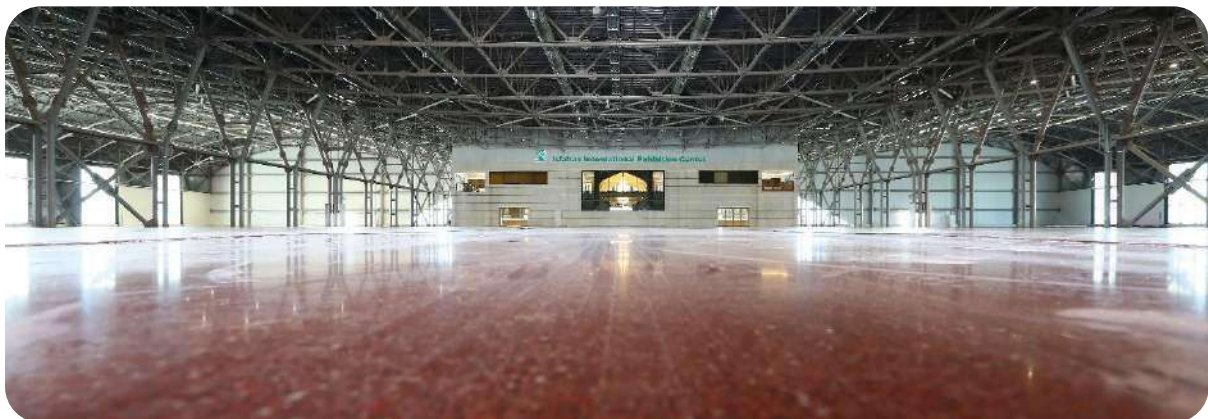
As a testament to greatness, iFood and iPackPrint foster connections and propel the Food and Food Processing, Printing, and Packaging industries forward with unparalleled impact.



Where iFood and iPackPrint events take place:

Isfahan

iFood and iPackPrint events took place in Isfahan, Iran, in 2024 at the Isfahan International Exhibition Center. The city's International Exhibition Center hosted specialized exhibitions in the food processing, printing, and packaging industries. Exhibitors showcased cutting-edge technologies and solutions in these sectors, contributing to advancements in food processing, printing, and packaging. Set against the backdrop of Isfahan's cultural richness, attendees had a unique opportunity to explore innovations and engage with the latest developments shaping the food and packaging landscape.



Exhibition Profile

The 20th International Exhibition of Food and Food Processing

The 13th International Exhibition of Printing and Packaging

- **Date:** January 10-13, 2024
- **Venue:** Isfahan International Exhibition Center
- **Visiting hours:** 16 – 21

Exhibition Sectors:

Food and Food processing

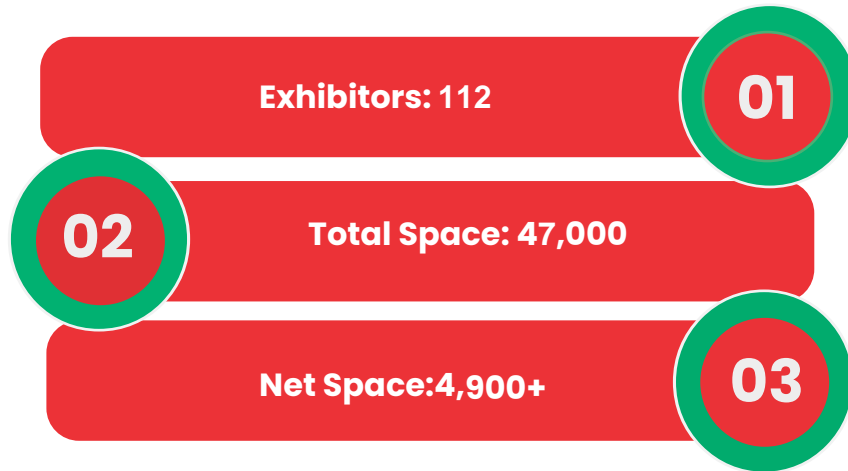
- Various types of vegetable and animal butter, yogurt, and cheese
- Various pizza toppings, potato
- Ice cream
- Production of ready-made and semi-finished food products
- Vinegar, sauce, disinfectant
- Various margarines, animal butters
- Various compotes, non-meat conserves, jams, honey, pickles
- Dairy products
- Coffee
- Animal butter production
- Pickle
- Raw materials
- Instant disinfectant
- Spices and seasonings
- Sauce
- Production of Nabat
- Manufacturer of dried fruits and puffed snacks
- Herbal tea, powdered thyme
- Dairy antibiotic
- Edible oil
- Peanut butter
- Tomato paste, canned foods
- Printing and packaging
- Nuts and dried fruits
- Production of various wafers and biscuits
- Olives and pickles
- Rose water
- Adhesive tapes
- Kashk and Qareh-Qoroot
- Improver (raw material)
- Cheese
- Tea
- Various noodles and pilaf
- Various plant and mushroom powdered extracts
- Popcorn
- Olives and pickles
- Iso and solvent
- Refrigeration and ventilation equipment
- Cream separator and cheese machine
- Shrink pack and date coder
- Fully automatic bakery equipment
- Vacuum pump and CNC parts
- Packaging and grating machines
- Glass and jar
- Filling machine, weighing
- Industrial bags, food rolls, nylon
- Pump
- Conveyor belt
- Packaging machines
- Shrink pack packaging machines

- Steam pot
- Fruit and butter extractor machines
- Conveyor belts, elevators, spirals
- Dairy machinery
- Packaging machinery
- Full fast-food line
- Fruit dryer
- Freeze dryer
- Cellophane and packaging
- Food machinery
- Water purification
- Industrial refrigeration
- Food packaging
- Ice cream machines
- Label
- Vertical packaging machines
- Jet printer
- Can making
- Automatic linear PET blow molding machine
- Cold storage systems
- Food, hygiene, pharmaceutical, and chemical machinery
- Conveyor belt
- Pump
- Manufacturer of food industry pumps
- Printers
- Water purification

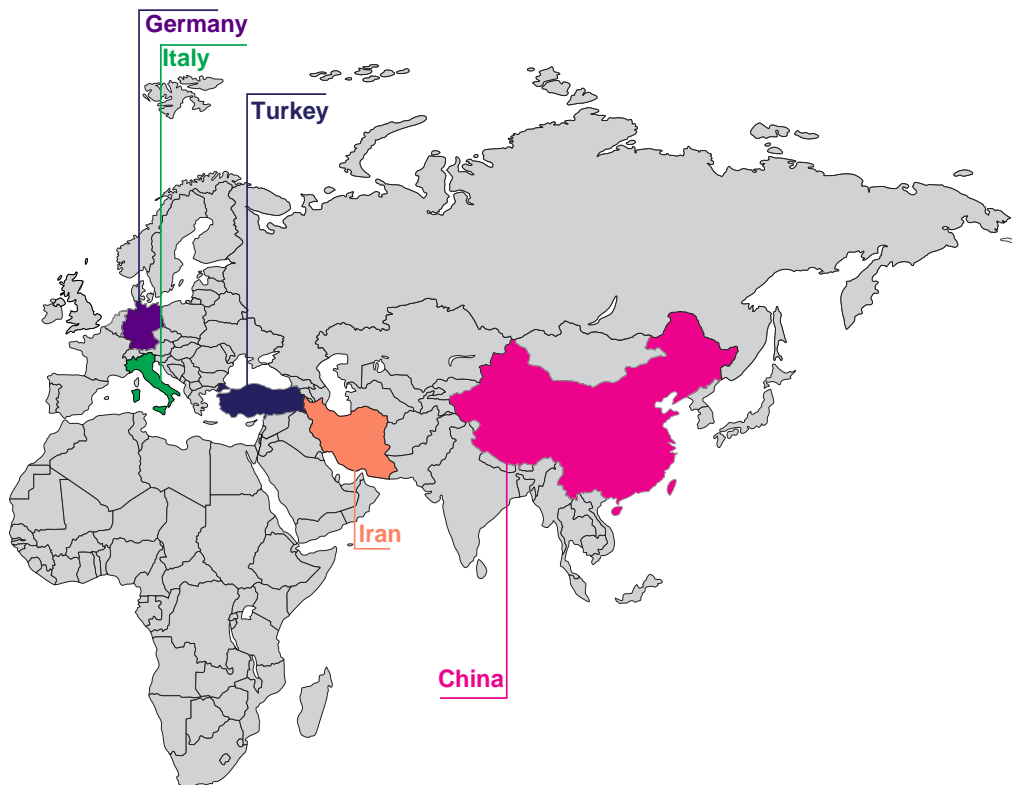
Printing and Packaging:

- Offset printing
- Printing various labels and rolls
- Promotional gifts
- Distribution of composite materials, cardboard printing, bags
- Digital printing equipment
- Manufacturer of packaging containers
- Jet printer
- Printing and packaging with cellophane
- Laser engraving and cutting machines
- Various types of paper and cardboard
- Packaging belt
- Digital printing machines
- Printing machinery, carton making
- Various 3-layer and 5-layer packaging cardboard
- Cutting blades in cardboard and sheet industries
- Paper cup making machines
- Printing and packaging machinery
- Printing industry machinery
- Carton making machines
- Manufacturing machines for die-cutting
- Importer of traffic tapes and double-sided adhesives

Exhibitors Information



Exhibitors (Agents and Countries)



Visitors Information

Visitors: 8,000+

01

02

Quality of Visitors: 85% were decision makers

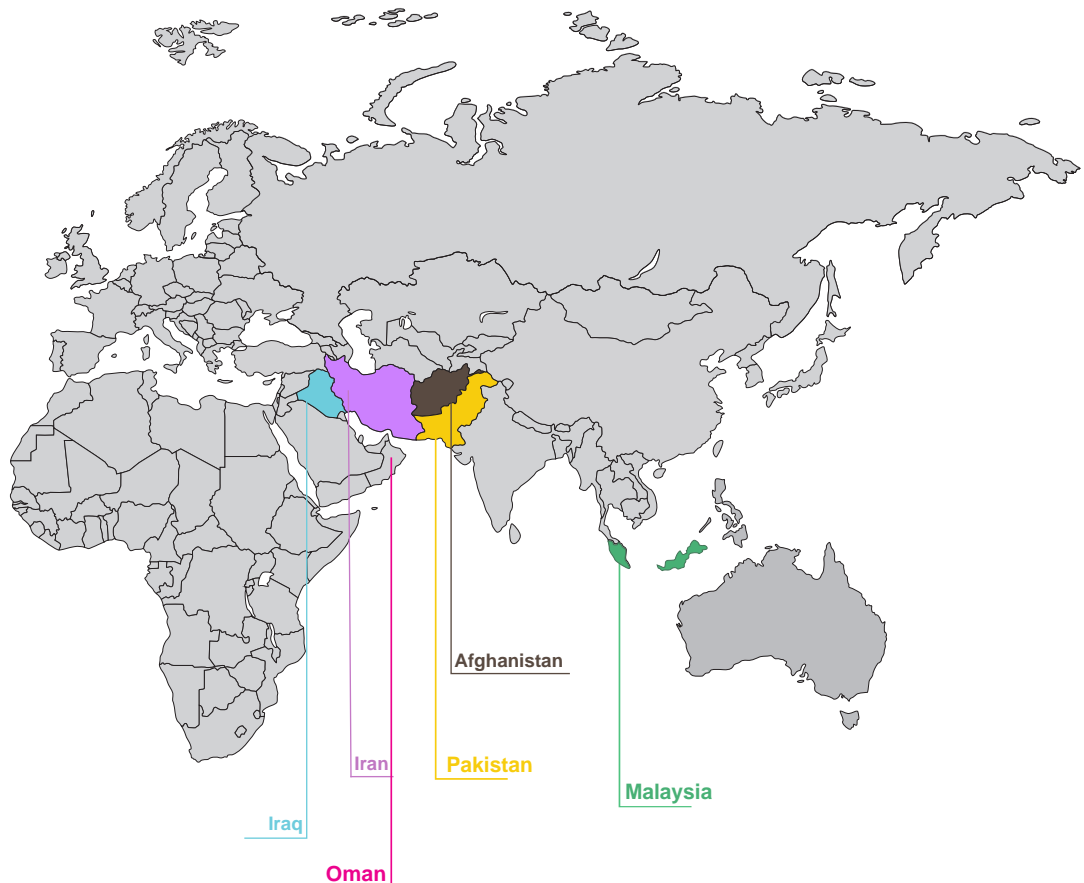
Purpose of Visit:

60%: Buyers and those Seeking representative

25%: Familiarizing with new technologies

03

Visitors Nations



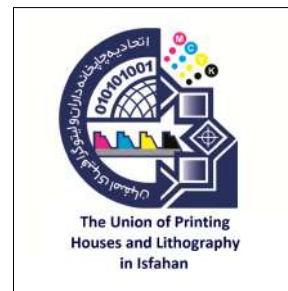
Special honorable guests in the opening ceremony:

- **Professor Rafiq Saleh**, researcher and consultant in the halal industry from Malaysia
- **Dr. Dolatyar**, Head of the Foreign Ministry Agency in Isfahan Province
- **Mr. Shariati**, Treasurer and member of the Board of Directors of the City Islamic Council
- **Mr. Qazi Asgar**, Head of the Food Industries Commission and member of the Chamber of Commerce Representatives in Isfahan
- **Mr. Ebrahimi**, Director-General of Legal Affairs, International Affairs, and Halal Affairs at the National Standards Organization of Iran
- **Mr. Hadi**, Director-General of Standards in Isfahan Province
- **Mr. Sarshouqi**, Vice Chairman of the Food Industries Commission of the Chamber of Commerce in Isfahan, member of the Board of Directors, and member of the Chamber of Commerce Representatives in Isfahan
- **Mr. Shirmardi**, Deputy Head of the Atomic Energy Organization of Iran and CEO of the Radiation Application Development Company
- **Mr. Mohammadian**, Director-General of the Advertising Office at the Ministry of Culture and Islamic Guidance
- **Mr. Tamannayi**, Director-General of Culture and Islamic Guidance in Isfahan Province
- **Mr. Bakhtiari**, Chairman of the Board of Directors of the Iranian Canning Syndicate
- **Dr. Atafar**, President of the Union of Advertising Agencies in Isfahan

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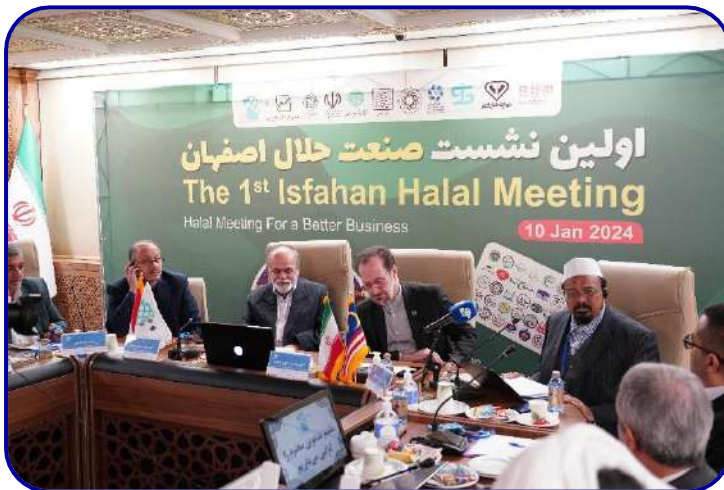


Supported By:



Side Events:

1. Holding the first specialized session on the halal industry in Isfahan Province
2. Organizing a specialized seminar on "Food Irradiation"
3. Conducting the third session of the Food Industries Commission in Isfahan Province
4. Holding a joint meeting between the Head of the Advertising and Marketing Department of the Ministry of Culture and Islamic Guidance and the directors of the Cultural and Islamic Guidance Department in Isfahan Province, along with members of the Board of Directors of the Union of Advertising Agencies in Isfahan
5. Hosting B2B sessions between companies and foreign delegations participating in the exhibition



Authorities Feedback:

Dr. Abbas Mohammadian

Director General of the Office of Advertising, Ministry of Culture and Islamic Guidance



We anticipate that this exhibition will thrive and become an annual event, consistently fostering innovation, transformation, and creativity. It is our vision to elevate this platform beyond its current status, making it the cornerstone of future advancements in marketing and advertising innovation.

Mr. Ali Tamanayi

Director-General of Culture and Islamic Guidance in Isfahan Province



One of the important discussions evident at the exhibition is the strong presence of advertising agencies, and printing houses, which is very significant. Another point is that in the global market, in order for us to establish a position, it is essential that product packaging be done in a very appropriate manner, and that advertising and branding be seen worldwide. This is one of the stages of growth that can certainly take place alongside the exhibition, and we must be able to accomplish this in Isfahan.

Dr. Tahanian

CEO of Isfahan International Exhibitions Company



Today, we hosted the twentieth exhibition of food industries, machinery, and related equipment, along with the thirteenth exhibition of advertising, marketing, printing, and packaging. Over 107 companies participated in this exhibition, striving to present their latest achievements to visitors. One of the most important features of this exhibition is the holding of specialized sessions, including the first specialized session on halal, which hosted guests from Malaysia. Additionally, visitors from various countries such as Iraq, Turkey, Oman, etc., attended as specialized delegations.

Hopefully, this exhibition can contribute to the country's industry, and the interactions taking place can lead to economic growth for the nation.

Dr. Shirmardi

Deputy of the Atomic Energy Organization and CEO of Radiation Applications Development Company



We truly enjoyed this exhibition, which was organized at such a high level. Undoubtedly, the quality of the exhibition was satisfying, and we and our colleagues were able to visit various companies.

Mr. Sarshoqi

Chairman of the Board of Directors of the Employers Association of Food Industries and CEO of Isfahan Kamvar Chocolate Company



The specialized food industry exhibition was organized more professionally and better than last year, and many specialized companies participated excellently in this exhibition.

Dr. Atafar

Head of the Union of Advertising and Marketing Agencies in Isfahan and Manager of Shenaz Advertising and Marketing Agencies



Compared to previous years, the exhibition has shown remarkable growth. This year, we witnessed a significant increase in the number of exhibitors in the advertising sector, both in terms of quantity and quality. The participants' quality, booth construction, and allocated space for advertising sector experienced significant growth, and in fact, the organizers collaborated excellently with us, leading to an improvement in the exhibition's quality.

Participants Feedback

Esalat Company

Manufacturer of food products

Exceeded
expectations

The exhibition was meticulously organized, offering a comprehensive showcase of various industries, and it surpassed all expectations, leaving us thoroughly impressed and inspired.

Pegah Golpayegan and Pegah Isfahan

Manufacturer of Dairy Products

Specialized,
professional
visitors.

The exhibition visitors this year were completely specialized and professional, acting as suppliers, machinery manufacturers, or buyers.

Mr. Haghighatnejad,

The sales manager of Pak Isfahan Dairy Co.

Manufacturer of Dairy Products

strong
promotion
and media
coverage

Overall, we were satisfied with the exhibition. The exhibition's promotion and media coverage were very strong, and it was well-organized in terms of facilities.

Hanieh Spadana,

Manufacturer of Food Products

**Foreign
Visitors**

This year was better than last year. We had specialized visitors from Oman in the Persian Gulf region, Iraq, and Malaysia.

PirouzPack Co.

Manufacturer of Packaging Machines

**Specialized,
visitors.**

It can be said that 80% of those who visited our booth were interested in the products and production machinery of the PirouzPack Company, which matched their needs and objectives for attending the exhibition.

Mr. Hor,

CEO of Fadak Graphic Co.

Design and Printing

**Well-
Organized**

The exhibition was excellent. We appreciate the efforts of the organizers and the exhibition officials which led to the excellent organization of the exhibition. Visitors also showed a higher level of engagement compared to previous years.

Mr. Sameian
The CEO of Mirnegaar Co.
Advertising and Printing

**Strong
presence of
industries**

In this year's exhibition, industries, procurement units, manufacturers, and public relations units had a strong presence, contributing to the overall success of the exhibition, which was held at a good level.

Mr. Mohammadi,
CEO of Parto Print Co.
Printing

**High
Performance**

This year's exhibition was excellent and much better than last year. It was a highly specialized exhibition, with companies showcasing unique and distinctive products.

Ayandeh Group,
Printing and Advertising

Higher quality

Higher quality and stronger presence compared to previous years.



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iPack Print
INTERNATIONAL EXHIBITION



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شرکت برساز رویداد پارس
BARSÁZ ROOYDÁD PARS COMPANY



i food
EXPO

i Pack Print
INTERNATIONAL EXHIBITION



Exhibitors List:

Food and Food Processing:

1. Arya Group
2. Kimia Steel Arya Co.
3. Damavand
4. Sedaghat Forouzan Iranian
5. Park Halal Isfahan Export Managing Co.
6. Simin Sepehr Sepahan
7. Talashgaran Asayesh Atieh
8. Mahour Ta'am Hounam
9. Pegah Golpayegan Co.
10. Paya Bokhar Markazi Engineering Co.
11. Islamic Azad University of Isfahan
12. Adili Co.
13. Khoushesh Karan
14. Badsar Manufacturing
15. Arghavan Mandegar Tous
16. Magnolia Flavor
17. Septico
18. Irsa
19. Aftab Nokhiz Hezarmasjed
20. Pak Dairy Co.
21. Foodsap
22. Isfahan Chocolate
23. Behavarshimi
24. Noyan Yaran Sepahan distribution Co.
25. Super San'at
26. Nanogostaran Bartar Shahr Behesht
27. Nazar Food Packaging
28. Hani Resan Chimah
29. Sepahan Nobaharan Co.
30. Arsheh Kar
31. Karafan Engineering Co.
32. Hanieh Spadana Food industries distribution Co.
33. Barsava
34. Coil sazan Arya (Artman)
35. Pirouzik Manufacturing
36. Kimia sanjesh Bi hamtaye Fars
37. Elmofan Arad Engineering Co.
38. Rasa Machine Packaging
39. Ebtekar Sepahan San'at Partak Engineering Co.
40. Madoun Sard
41. Salamat Tejarat Iranian
42. KhoshGovar Isfahan
43. Pishgaman Tajhiz Vak
44. Darin Tejarat Sadid
45. Kavian JarSachi
46. Navvab Market

Printing, Packaging, and Advertising:

1. Isfahan Advertising Centers Union
2. Mato Barragh Advertisement
3. Ansar Graphic
4. Tejarat Mandegar Advertising Center
5. Pishgaman Sanate Sabz Yazd Co.
6. Mizban Paitakht Iranian
7. Hamyar Laser
8. Hi-pack
9. Amiran Tabligh
10. Sahand Plastic Kavosh
11. Shahre Ja'beh
12. Irsa Tose'e Amin
13. Shenasa Advertising Center
14. Amir Chap Arya Novin
15. Novin Bag
16. Salnameh Babak
17. Rayan Jet Mandegar
18. Ayandeh Advertising
19. Fadak Graphic
20. Novin Ide Behin Afarinesh Yekta
21. Mika Shimi Parseh
22. Charkhe Andishe Co.
23. Pejvak
24. Kaghaze Sabz Sepahan
25. Tarrahan Partow
26. Mirnegar Graphic and Printing Complex
27. Sahand Hardware Kahkeshan Mechatronics
28. Shahre Kouchak
29. Pasargad Printing and Packaging
30. Pars Chapgar Spadana
31. Nilon Chap Negin Co.
32. Dorane No Advertising Center
33. Imen Rah Kar
34. Idesaz Novin Advertising Center
35. Shigh-Pack
36. Iran Tabligh
37. Salnameh Sepidan
38. Simaye Shahr Pishdad Shargh
39. Iliia Advertising Center
40. Parseh Advertising Group
41. Melal Creative Relations
42. Kian
43. Tarho Takamol
44. Salnameh Jahan Nama
45. Aryan Behrang Siah Ghalam
46. Sana Ide Afarin
47. Danesh Pajouhan Higher Education Institute
48. Sepehr Kavir Yazd
49. Sepahan Barcode



Isfahan Next Edition:
December 2024

Mashhad Next Edition:
September 2024

Shiraz Next Edition:
February 2025

Venue of Isfahan:
Isfahan International Exhibition Center

Cycle:
Annually

Websites:
www.mashhad.ifoodexpo.com
www.isfahan.ifoodexpo.com
www.shiraz.ifoodexpo.com
www.brpexpo.com

Organizer:
BRP Co. (Barsaz Rooydad Pars Company)
Tehran: 16th Unit, 4th Floor, No.6, Khansari St., Between Mofateh and Bahar, Somayeh St.
Mashhad: First Floor, No.186, 1st Seyyed Morteza, 23st Vakilabad

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